

Greenville's 2009 Euphoria Festival Presents "Taste of the South" Evening with Edwin McCain

*Sept. 18 Event Features Live Music and Southern Food From
Upstate Restaurants*

GREENVILLE, S.C. (September 11, 2009) - - - On Friday, Sept. 18, the Euphoria festival will kick off with "Taste of the South," an al fresco evening featuring Southern food and live music from Edwin McCain and friends. Located at the Peace Center Amphitheatre at 300 S. Main St., the celebration will bring the 2009 festival to life with the sights, sounds and scents that make Euphoria one of the most exciting experiences of Greenville's fall season. "Taste of the South" takes place 6-10:30 p.m. and the \$100 ticket price includes cuisine, drinks and admission to Edwin McCain's signature performance in Greenville. For tickets, visit www.greenvilleeuphoria.com. Anders Osborne, grammy-winning songwriter, will open for McCain.

Participating restaurants at "Taste of the South" include BIN112, Chophouse '47, Devereaux's, High Cotton, Larkin's on the River, The Lazy Goat, Soby's, Stella's Southern Bistro, The Westin Poinsett and The Wine Café at Northampton Wines. The Belgian Beer Café will be offering a selection of refreshing brews, including the classic Stella Artois and The Belgian white ale Hoegaarden.

Edwin McCain is a platinum-selling singer/songwriter, Greenville native and co-founder of Euphoria. His performance at Euphoria is his signature, exclusive performance for the Greenville area, and the 2009 concert comes in advance of his new album that will be released early in 2010. Since his 1993 debut, Edwin has garnered the attention of millions with the top 10 smash "I'll Be," and the Diane Warren-penned top 40 hit "I Could Not Ask For More." In May 2005, Edwin performed "I'll Be" on The Dr. Phil Show, which was voted the "Best Wedding Song" by over one million viewers.

Euphoria seeks to present a first-class, multi-day event for food, wine, and music lovers that raises significant funds for charities while also promoting tourism and enhancing the reputation of Greenville, S.C. as a premiere culinary and performing arts destination.

Euphoria is organized and presented by Local Boys Do Good ("LBDG"), a non-profit organization exempt from taxation under Section 501(c)(3) of the Internal Revenue Code. All net proceeds from Euphoria are distributed by LBDG through direct grants to other charities - mostly in upstate South Carolina - that focus on providing sustenance to those in need (food, hunger, and health), educating (through music, performing arts, or otherwise), or supporting children. Since its inception in 2006, LBDG has received more than 100 grant applications and requests and given more than \$100,000 in grant funds. To learn more about the recipient organizations, please visit www.euphoriagreenville.com.